



Approved by AICTE
Government of India

NSB World Business School
Mandatory Disclosure
2025-26

Name of the Institution

NSB World Business School
Sy. No.85, Singena Agrahara,
Huskur Post, Anekal Taluk,
Bengaluru - 560 019, Karnataka, India.
Telephone: +91- 80 - 29767777
Mobile: +91-9880941235
Email: director@nsbwbs.edu.in
Website: www.nsbacademy.ac.in

Name and address of the Trust/Society/Company and the Trustees

National Educational & Social Trust
Sy. No.85, Singena Agrahara,
Huskur Post, Anekal Taluk,
Bengaluru - 560 019, Karnataka, India
Telephone: +91- 80 – 29767778
Mobile: +91-9880941235
president@nsb.edu.in

Name and Address of the Principal

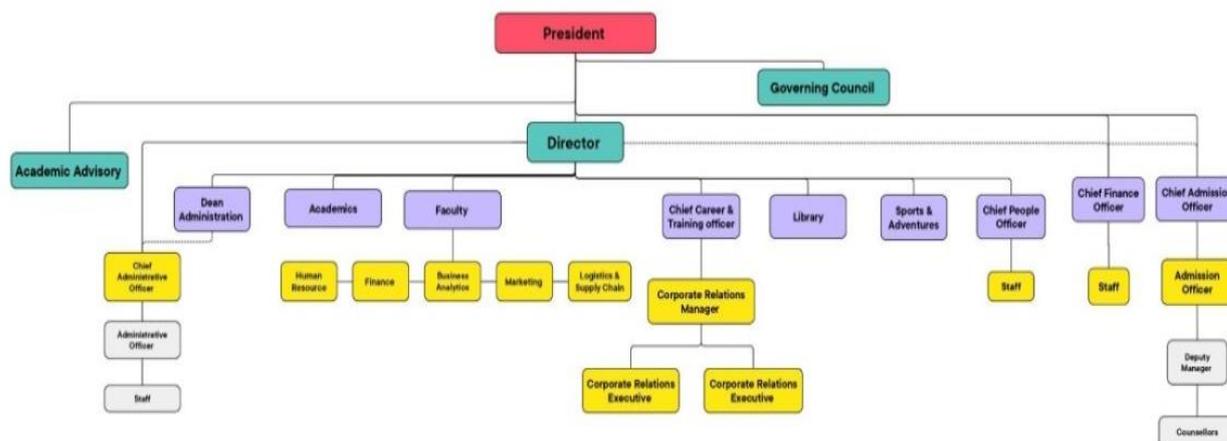
Dr. S R Sridharamurthy
Sy. No.85, Singena Agrahara,
Huskur Post, Anekal Taluk,
Bengaluru - 560 019, Karnataka, India.
Mobile: +91-9880941235
Email: director@nsbwbs.edu.in

Name of the affiliating University

Not Applicable

Governance

i. Organizational chart



ii. Grievance Redressal mechanism for Faculty, staff and students

NSB WBS has established a transparent and efficient Grievance Redressal Mechanism to address concerns of faculty, staff, and students in a fair and timely manner. Grievances may be submitted through online portals or written applications to the Grievance Redressal Committee. Regular awareness programs are conducted to promote accessibility and trust in the system. The mechanism aligns with statutory norms and emphasizes accountability, confidentiality, and continuous improvement to maintain a harmonious academic and work environment. The complaints received (if any) is redressed by the HOP/Principal/Management and corrective measures are immediately implemented

iii. Establishment of Anti Ragging Committee

In accordance with the AICTE notified regulations for the Prevention and Prohibition of Ragging in AICTE-approved Technical Institutions (vide No. 37-3/Legal/AICTE/2009 dated 01.07.2009), NSB WBS, Bangalore, has established a dedicated Anti-Ragging Cell to ensure a safe, respectful, and inclusive campus environment.

Sl No	Name	Role	Designation	Contact details
1	Dr. S R Sridharamurthy	Chairman	Director	director@nsbwbs.edu.in
2	Dr. Raghuram Kaipa	Coordinator	Professor	raghuram@nsbwbs.edu.in
3	Dr. Raam M H Khumar	Member	Asst.Professor	raamkhumar@nsb.edu.in
4	Mr. Dsouza Derek John	Member	Student	dsouzaderekjohnny24@nsbwbs.edu.in
5	Mr. Narayanasa my	Member	Police	080-40228310
				dcblore@ksp.gov.in
6	Mr. Lokesh Reddy	Member	Local Media	9900699968
7	Mr. Anish	Member	NGO	6845793490

iv. Establishment of Online Grievance Redressal Mechanism

As per All India Council for Technical Education (Establishment of Mechanism for Grievance Redressal) Regulations, 2012, F.No.37-3/Legal12012, dated25.05.2012.

Online Grievance Redressal Mechanism to provide a convenient and transparent platform for faculty, staff, and students to submit complaints. Grievances can be filed through the institutional website and are reviewed by the designated committee, ensuring timely resolution, confidentiality, and effective tracking of issues to promote accountability and institutional improvement.

<https://www.nsbwbs.edu.in/compliances.php>

v. Details of Grievance Redressal Committee in the Institution and OMBUDSMAN by the University

Sl. No	Name	Role	Designation	Contact details
1	Dr. S.R. Sridharamurthy	Chairman	Director	director@nsbwbs.edu.in
2	Dr. Sridharan A	Coordinator	Professor	sridharan@nsb.edu.in
3	Dr. Aamir Rashid Khan	Member	Asst.Professor	aamir@nsb.edu.in
4	Dr. Manali Agrawal	Member	Assistant Professor	manaliagrwal@nsb.edu.in
5	Mr. Bymana Murali. K	Ombudsman	HR Proficient (Retd.)	bymana@gmail.com

vi. Establishment of Internal Committee (IC)

Sl. No	Name	Role	Designation	Email ID
1	Prof. Shreedhar Deshmukh	Presiding Officer	Asst. Professor	head.pgdm@nsbwbs.edu.in
2	Dr. B M Santosh	Coordinator	Professor	bmsanthosh@nsb.edu.in
3	Dr. Raghu Ram K	Member	Professor	raghuram@nsbwbs.edu.in
4	Mrs. Padma Hemanth	Member	NGO	padmahemath@gmail.com
5	Ms. Sriya	Member	Student	sriya23@nsb.edu.in

vii. Establishment of Committee for SC/ST

Sl. No	Name	Role	Designation	Email ID
1	Prof. Libeesh P C	Chairperson	Asst. Professor	libeesh@nsbwbs.edu.in
2	Dr. Manali Agrawal	Coordinator	Asst. Professor	manaliagrawal@nsb.edu.in
3	Mr. Shanmuga S	Member	Non-Teaching Staff	shanmuga@nsb.edu.in
4	Ms. Nandini M	Member	Non-Teaching Staff	nandini@nsb.edu.in
5	Mr. Pillappa	Member	Driver	pillappa@nsb.edu.in
6	Mr. Pavan Kumar R	Member	Student	pavankumar23@nsb.edu.in

viii. Internal Quality Assurance Cell

Sl. No	Name	Designation/Roles
1	Dr. S R Sridharamurthy	Chairperson
2	Dr. NagendraKumar Turaga	Coordinator
3	Prof. Shreedhar Deshmukh	Secretary
4	Mr. Chella Pandian Pitchai	Industry Expert
5	Mr. Veda Mouly S	Management Representative
6	Mrs. Maheshwari	Administrative Representative
7	Dr. Aamir Rashid Khan	Faculty Representative
8	Dr. Mohana Kumari L	Faculty Representative

9	Mr. Dsouza Derek John	Student Representative
10	Ms. Sheetal Vishwakarma	Alumni Representative

ix. Equal Opportunity facilities Cell

Sl. No	Name	Role	Designation	Email ID
1	Prof. Libeesh P C	Chairperson	Asst. Professor	libeesh@nsbwbs.edu.in
2	Dr. Manali Agrawal	Coordinator	Asst. Professor	manaliagrawal@nsb.edu.in
3	Mr. Shanmuga S	Member	Non-Teaching Staff	shanmuga@nsb.edu.in
4	Ms. Nandini M	Member	Non-Teaching Staff	nandini@nsb.edu.in
5	Mr. Pillappa	Member	Driver	pillappa@nsb.edu.in
6	Mr. Pavan Kumar R	Member	Student	pavankumar23@nsb.edu.in

PROGRAMMES

i. Name of Programmes approved by AICTE (2024-25)

Sl. No	Programme
1	PG – PGDM

ii. Name of Programmes Accredited by NBA:

Programmes will apply for NBA accreditation soon

iii. Accreditation by National Assessment and Accreditation Council (NAAC)
Not Applicable

iv. For each Programme the following details are to be given

Sl. No	Name of Programme	Number of seats	Duration	Cut off marks/rank of admission during the last years
1	PG - PGDM	120	2	50% Aggregate in Graduation

v. Fee

9, 30,000 INR for two years of PGDM program

vi. Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details, if any: – Not Applicable

vii. Nature of Collaboration – Not Applicable

- viii. Complete details of payment a student has to make to get the full benefit of Collaboration – Not Applicable
- ix. For each Programme Collaborated provide the following – Not Applicable
- x. Programme Focus – Not Applicable
- xi. Number of seats – Not Applicable
- xii. Admission Procedure – Not Applicable
- xiii. Fee (as approved by the state government) – Not Applicable
- xiv. Whether the collaboration Programme is approved by AICTE? – Not applicable

Faculty

SL No	Title	Name of the faculty	Designation	Appointment Type	Programme Name	Department
1	Mr.	CHITRANKA SUBRAMANIAM KASHIMATA	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	POST GRADUATE DIPLOMA IN MANAGEMENT
2	Dr.	RAGHU KAIPA	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	POST GRADUATE DIPLOMA IN MANAGEMENT
3	Dr.	SANTOSH BANADAHALLY BANADAHALLY MANJEGOWDA	PROFESSOR	Regular	MANAGEMENT	POST GRADUATE DIPLOMA IN MANAGEMENT
4	Dr.	SHIPRA SHUKLA	ASST PROFESSOR	Regular	MANAGEMENT	POST GRADUATE DIPLOMA IN MANAGEMENT

5	D r.	SRIDHARAMURTHY RAMANNA SINGENAAGRAHARA	PRINCIPAL /DIRECTO R	Regular	MANAG EMENT	POST GRADU ATE DIPLO MA IN MANAG EMENT
6	D r.	SRIDHARAN A	PROFESS OR	Regular	MANAG EMENT	POST GRADU ATE DIPLO MA IN MANAG EMENT
7	D r.	MOHANA KUMARI	ASST PROFESS OR	Regular	MANAG EMENT	POST GRADU ATE DIPLO MA IN MANAG EMENT
8	M r.	RAAM M H KHUMAR	ASST PROFESS OR	Regular	MANAG EMENT	POST GRADU ATE DIPLO MA IN MANAG EMENT
9	D r.	AAMIR RASHID KHAN	ASST PROFESS OR	Regular	MANAG EMENT	POST GRADU ATE DIPLO MA IN MANAG EMENT
10	D r.	MANALI AGRAWAL	ASSOCIAT E PROFESS OR	Regular	MANAG EMENT	POST GRADU ATE DIPLO MA IN MANAG EMENT
11	P ro f.	LIBEESH P C	ASST PROFESS OR	Regular	MANAG EMENT	MASTE RS IN BUSINE SS ADMINI STRATI ON

12	D r.	AVINAASH UMESH RAO UMESH GOPALAKRISHNA RAO	ASSOCIAT E PROFESS OR	Regular	MANAG EMENT	POST GRADU ATE DIPLO MA IN MANAG EMENT
----	---------	--	--------------------------------	---------	----------------	--

18.8 Profile of Vice Chancellor/Director/Principal/Faculty

Name	Dr. S R Sridharamurthy		
Date of Birth			
Unique ID			
Education Qualification	MBA, Ph.D.		
Work Experience	Teaching	25	
	Research	3	
	Industry	3	
	Others	0	
Area of Specialization	International Business		
Courses taught at Under Graduate & PG Level	International Business		
Research guidance (Number of Students)	Awarded 0	Supervising 0	
Master (Completed and ongoing)	Completed	Ongoing	
Ph. D (Completed and Ongoing)	Completed 0	Ongoing 0	
Projects Carried out	03		
Patents (Filed & Granted)	00		
Technology Transfer	00		
Research Publications (Number of Papers Published in National / International Journals/ conferences)	Journals		
	National	International	
	11	7	
	Conferences		
	National	International	
	8	5	
No. of Books published with details (Name of the Book, Publisher with ISBN, Year of Publications etc)	02		

18.9 Fee

i. No. of Fee waivers granted with amount and name of students

PGDM			
Sl. No	Name of students	Fee waivers granted with amount	Academic Year
Not Applicable			

ii. Number of scholarships offered by the Institution, duration and amount

SL.NO	Name	Register Number	SCHOLARSHIP (In Rs.)
1	A Prasanna Kumar	NSBPGDM25001	45000
2	A Yogavardhan	NSBPGDM25002	20000
3	Abdul Aseem	NSBPGDM25003	20000
4	Abhishek Kumar Harugiri	NSBPGDM25004	20000
5	Abraham selwin	NSBPGDM25005	20000
6	Acxa Susan Thomas	NSBPGDM25006	45000
7	Afham Ahmed	NSBPGDM25007	20000
8	Agraharam Sri vidya	NSBPGDM25008	45000
9	Akash K	NSBPGDM25009	20000
10	Ankur Nandi	NSBPGDM25011	20000
11	Anusha p shetty	NSBPGDM25012	20000
12	Apurba Shakti Boro	NSBPGDM25013	20000
13	Arindam Das	NSBPGDM25015	45000
14	Astha Srivastava	NSBPGDM25016	20000
15	Aswin A F	NSBPGDM25017	20000

16	BANTUPALLI JAGADISH	NSBPGDM25018	25000
17	Bharathvajh V G	NSBPGDM25019	20000
18	Dalia .M. Basheer	NSBPGDM25020	20000
19	Ganesh Aravind K	NSBPGDM25021	20000
20	Gangam sahithi	NSBPGDM25022	45000
21	Gowtham Elangovan	NSBPGDM25024	20000
22	Gundrathi Sumaharshitha	NSBPGDM25025	20000
23	Harivishnu S S	NSBPGDM25026	20000
24	Ishita Bhoot	NSBPGDM25027	20000
25	K BALAKRISHNAN	NSBPGDM25028	50000
26	K. Abhinaya	NSBPGDM25029	20000
27	Karanam Saketh	NSBPGDM25030	20000
28	Kher shreya arjun	NSBPGDM25031	20000
29	KUMAR GIRISH RANJAN	NSBPGDM25033	20000
30	Kuruvella Sathvika	NSBPGDM25034	45000
31	Muhammed Vasih	NSBPGDM25035	20000
32	Muralikrishna kamalanathan	NSBPGDM25036	45000
33	Namburi Sai Krishna	NSBPGDM25037	20000
34	Neeraj Jayan Moolekkattil	NSBPGDM25038	45000
35	NIKHIL MATHUR	NSBPGDM25039	45000
36	Niranjan Kumar	NSBPGDM25040	20000

37	Nisha Singh	NSBPGDM25041	45000
38	Oshin Balodi	NSBPGDM25042	20000
39	P R Fathima Thasleema	NSBPGDM25043	45000
40	Pali singh	NSBPGDM25044	20000
41	Patel Sahil Ramesh	NSBPGDM25046	20000
42	Patni Pratik Yogendra	NSBPGDM25047	20000
43	Peringattu Alwin Jose	NSBPGDM25048	20000
44	Priti Ghosh	NSBPGDM25049	20000
45	RAHUL KUMAR SAW	NSBPGDM25050	20000
46	Sairaj Kishor Darandale	NSBPGDM25052	20000
47	sandhiya pillai	NSBPGDM25055	20000
48	Sanjana Rachamalla	NSBPGDM25057	20000
49	Sanjay babu M	NSBPGDM25058	20000
50	Shikhar Pratap Singh	NSBPGDM25060	20000
51	Shivangi Harishkumar Singh	NSBPGDM25061	45000
52	Shrivishnu R R	NSBPGDM25062	20000
53	Shuvarthi Saha	NSBPGDM25063	20000
54	Srikar Sista	NSBPGDM25064	20000
55	Sunku Venkata Harshit	NSBPGDM25066	45000
56	Swarpita Ghosh Adhikari	NSBPGDM25067	20000
57	Swayampragyan Bisoyi	NSBPGDM25068	20000

58	Tanush Antony Lalu	NSBPGDM25069	45000
59	Tanush S Reddy	NSBPGDM25070	20000
60	Terla Laxmi Narasimha Charan	NSBPGDM25072	20000
61	Thirumalaivasan R	NSBPGDM25073	20000
62	UPPU VARSHINI	NSBPGDM25074	45000
63	V MURALI	NSBPGDM25075	20000
64	Vaishnavi Mourya	NSBPGDM25076	45000
65	Varun R	NSBPGDM25077	20000
66	Vedika Dubey	NSBPGDM25078	20000
67	Vinayak Ajeet Dandapure	NSBPGDM25079	20000
68	Vishakha K	NSBPGDM25080	45000
69	Vivek Anand	NSBPGDM25081	20000
70	Yuvaraj Krishna R	NSBPGDM25082	20000
71	Zamil Sadique M	NSBPGDM25083	45000
72	Reeti Goel	NSBPGDM25084	20000
73	Akula Sri Surya Durga Manisha	NSBPGDM25010	45000
74	Arham Shoaib	NSBPGDM25014	20000
75	Kshitij Ajay Teppalwar	NSBPGDM25032	45000
76	Pardha Sai p	NSBPGDM25045	20000
77	Rakshi S V	NSBPGDM25051	45000
78	Samanvitha Shetty	NSBPGDM25053	45000

79	Srujan P Rao	NSBPGDM25065	20000
80	Taruni Anand	NSBPGDM25071	20000

18.10 Admission

- i. Number of seats sanctioned with the year of approval

Sl. No	Programme	2025-26		2024-25		2023-24	
		Intake	Admitted	Intake	Admitted	Intake	Admitted
1	PGDM	120	83	120	118	60	59

- ii. Number of Students admitted under various categories each year in the last three years

Programme	Category						
	General	OBC	SC	ST	EWS	Management Quota	Others
2025-26							
PGDM	51	27	3	2			
2024-25							
PGDM	78	33	4	3			
2023-24							
PGDM	31	23	4	1			

- iii. Number of applications received during last year for admission under Management Quota and number admitted

Programme	Applications Received	Students Admitted	Vacant Seats
PGDM	415	83	37

18.11 Admission Procedure

- i. Mention the admission test being followed, name and address of the Test Agency/State Admission Authorities and its URL (website)

Admission Tests Accepted

Admissions to the PGDM programmes at NSB WBS, Bengaluru are based on national/state level entrance examinations.

Accepted Tests:

Entrance Test	Conducting Body	Website
CAT	Indian Institutes of Management	https://iimcat.ac.in

Entrance Test	Conducting Body	Website
MAT	All India Management Association (AIMA)	https://mat.aima.in
CMAT	National Testing Agency (NTA)	https://cmat.nta.nic.in
XAT	XLRI Jamshedpur	https://xatonline.in
KMAT	Karnataka Private Post Graduate Colleges Association	https://kmatindia.com

- ii. Number of seats allotted to different Test Qualified candidate separately (AIEEE//JEE/ CET (State conducted test/ University tests/ CMAT)/ Association conducted test etc.)
 - Allotted Seats – 120
- iii. Calendar for admission against Management quota seats:
 - Minimum 15 days before program commencement (Approximately July 30)
- iv. Last date of request for applications
 - Minimum 30 days before program, commencement (Approximately June 30)
- v. Last date of submission of applications
 - Minimum 30 days before program, commencement (Approximately July 05)
- vi. Dates for announcing final results
 - After 10 days of application submission (Approximately July 15)
- vii. Release of admission list (main list and waiting list shall be announced on the same day)
 - After 10 days of application submission (Approximately July 15)
- viii. Date for acceptance by the candidate (time given shall innocase be less than 15 days)
- ix. Last date for closing of admission & Starting of the Academic session
 - Last date for closing 30th of July
 - Starting of the academic session – Approximately 14th August

- x. The waiting list shall be activated only on the expiry of date of main list
- xi. The policy of refund of the Fee, in case of withdrawal, shall be clearly notified
 - The **refund of fees in case of withdrawal of admission** shall be governed by the guidelines issued by **AICTE**

Criteria and Weightages for Admission

- i. Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.
 - The institute maintains records of:
 - NSBT exam score - 50%
 - Academic performance – 50% **marks (45% for reserved category)**.
 - Interview score – 50%
- ii. Mention the minimum Level of acceptance, if any
NA
- iii. Mention the cut-off Levels of percentage and percentile score of the candidates in the admission test for the last three years
 - NSBT Cut-off levels – 50%
- iv. Display marks scored in Test etc. and in aggregate for all candidates who were admitted

18.13 List of Applicants

List of candidate whose applications have been received along with percentile/percentages core for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats (merit wise)

SL.NO	Name according to Aadhar	Register Number	ENTRANCE EXAM SCORE (IN PERCENTAGE)
1	Nisha Singh	NSBPGDM25041	88
2	Akula Sri Surya Durga Manisha	NSBPGDM25010	88
3	Vishakha K	NSBPGDM25080	87

4	Samanvitha Shetty	NSBPGDM25053	87
5	Neeraj Jayan Moolekkattil	NSBPGDM25038	86
6	Vaishnavi Mourya	NSBPGDM25076	86
7	Rakshi S V	NSBPGDM25051	86
8	Agraharam Sri vidya	NSBPGDM25008	85
9	Arindam Das	NSBPGDM25015	85
10	Gangam sahithi	NSBPGDM25022	85
11	NIKHIL MATHUR	NSBPGDM25039	85
12	Tanush Antony Lalu	NSBPGDM25069	85
13	Shivangi Harishkumar Singh	NSBPGDM25061	84
14	Zamil Sadique M	NSBPGDM25083	84
15	Acxa Susan Thomas	NSBPGDM25006	83
16	Muralikrishna kamalanathan	NSBPGDM25036	83
17	P R Fathima Thasleema	NSBPGDM25043	83
18	UPPU VARSHINI	NSBPGDM25074	83
19	A Prasanna Kumar	NSBPGDM25001	82
20	K BALAKRISHNAN	NSBPGDM25028	82
21	Sunku Venkata Harshit	NSBPGDM25066	82
22	Kuruvella Sathvika	NSBPGDM25034	80
23	sandhiya pillai	NSBPGDM25055	75
24	Anusha p shetty	NSBPGDM25012	74

25	KUMAR GIRISH RANJAN	NSBPGDM25033	74
26	Patel Sahil Ramesh	NSBPGDM25046	74
27	Sairaj Kishor Darandale	NSBPGDM25052	74
28	Sanjay babu M	NSBPGDM25058	74
29	Reeti Goel	NSBPGDM25084	74
30	Kshitij Ajay Teppalwar	NSBPGDM25032	74
31	Taruni Anand	NSBPGDM25071	74
32	Abraham selwin	NSBPGDM25005	73
33	Apurba Shakti Boro	NSBPGDM25013	73
34	Aswin A F	NSBPGDM25017	73
35	BANTUPALLI JAGADISH	NSBPGDM25018	73
36	Karanam Saketh	NSBPGDM25030	73
37	Muhammed Vasih	NSBPGDM25035	73
38	Patni Pratik Yogendra	NSBPGDM25047	73
39	Shikhar Pratap Singh	NSBPGDM25060	73
40	Shuvarthi Saha	NSBPGDM25063	73
41	Thirumalaivasan R	NSBPGDM25073	73
42	Varun R	NSBPGDM25077	73
43	Pardha Sai p	NSBPGDM25045	73
44	A Yogavardhan	NSBPGDM25002	72
45	Bharathvajh V G	NSBPGDM25019	72

46	Gundrathi Sumaharshitha	NSBPGDM25025	72
47	Oshin Balodi	NSBPGDM25042	72
48	Peringattu Alwin Jose	NSBPGDM25048	72
49	Priti Ghosh	NSBPGDM25049	72
50	Sanjana Rachamalla	NSBPGDM25057	72
51	Srikar Sista	NSBPGDM25064	72
52	Swarpita Ghosh Adhikari	NSBPGDM25067	72
53	Vedika Dubey	NSBPGDM25078	72
54	Abdul Aseem	NSBPGDM25003	71
55	Afham Ahmed	NSBPGDM25007	71
56	Ankur Nandi	NSBPGDM25011	71
57	Astha Srivastava	NSBPGDM25016	71
58	Dalia .M. Basheer	NSBPGDM25020	71
59	Harivishnu S S	NSBPGDM25026	71
60	K. Abhinaya	NSBPGDM25029	71
61	Kher shreya arjun	NSBPGDM25031	71
62	Namburi Sai Krishna	NSBPGDM25037	71
63	Pali singh	NSBPGDM25044	71
64	RAHUL KUMAR SAW	NSBPGDM25050	71
65	Shrivishnu R R	NSBPGDM25062	71
66	Swayampragyan Bisoyi	NSBPGDM25068	71

67	Tanush S Reddy	NSBPGDM25070	71
68	V MURALI	NSBPGDM25075	71
69	Vinayak Ajeet Dandapure	NSBPGDM25079	71
70	Vivek Anand	NSBPGDM25081	71
71	Arham Shoab	NSBPGDM25014	71
72	Srujan P Rao	NSBPGDM25065	71
73	Abhishek Kumar Harugiri	NSBPGDM25004	70
74	Akash K	NSBPGDM25009	70
75	Ganesh Aravind K	NSBPGDM25021	70
76	Gowtham Elangovan	NSBPGDM25024	70
77	Ishita Bhoot	NSBPGDM25027	70
78	Niranjan Kumar	NSBPGDM25040	70
79	Terla Laxmi Narasimha Charan	NSBPGDM25072	70
80	Yuvaraj Krishna R	NSBPGDM25082	70

18.14 Results of Admission under Management seats/Vacant seats

i. Composition of selection team for admission under Management Quota

S.no.	Name	Designation
1	Maheshwari	Chief Admissions Officer
2	Latha S	Sr. Manager – Admissions
3	Dr. Avinash Rao	Chief Operations Officer

ii. List of candidate who have been offered admission

Same as above list

iii. Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate

Not Applicable

18.15 Information of Infrastructure and Other Resources Available

i. Number of Class Rooms and size of each

S.no.	Class Room	Area (m ²)
1	Class Room 1	71.82
2	Class Room 2	71.82
3	Class Room 3	71.82
4	Class Room 4	71.82
5	Class Room 5	71.82
6	Class Room 6	81.6

ii. Number of Tutorial rooms and size of each

S.no.	Tutorial Room	Area (m ²)
1	Tutorial Room 1	30.78
2	Tutorial Room 2	33

iii. Number of Laboratories and size of each
Not Applicable

iv. Number of Computer Centres with capacity of each

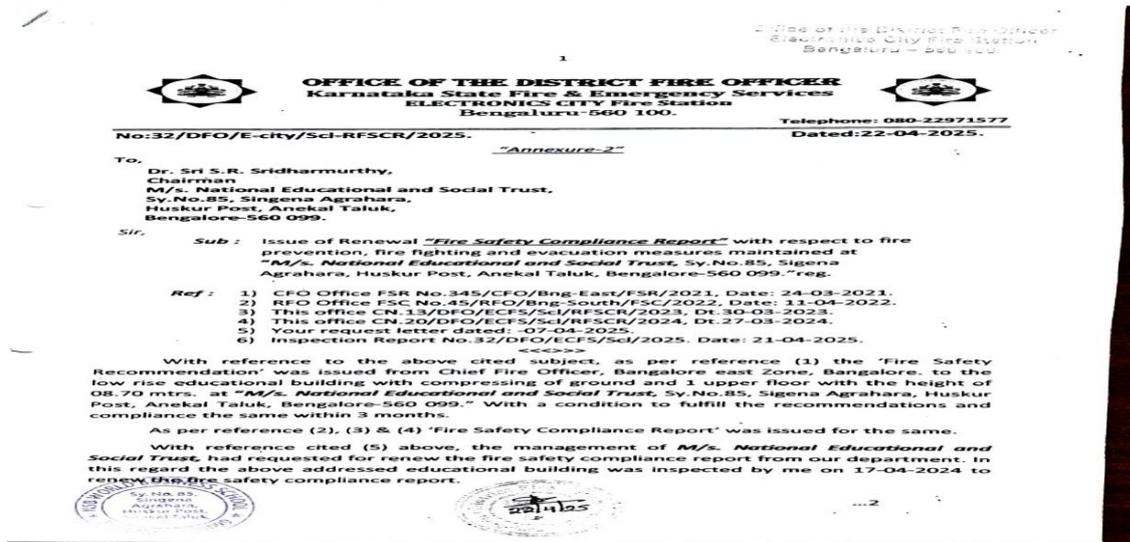
S.no.	Facility	Location (Block/Floor)	Total No.of Systems	Area (Sq.m)	Purpose
1	Computer Centre-I	SB-Block/Ground Floor	75	152	Data analytics & research
2	Language Lab	SB-Block/Ground Floor	20	34	Communication (LSRP Skills)
3	MOOC Lab	SB-Block/First Floor	20	34	Upskilling (Self-Learning)
4	Computer Centre-II	SB-Block/First Floor	50	152	Research data analysis

v. Central Examination Facility, Number of rooms and capacity of each
Yes

vi. Online examination facility (Number of Nodes, Internet band width, etc.)
Yes

vii. Barrier Free Built Environment for disabled and elderly persons
Yes

viii. Fire and Safety Certificate



ix. Hostel Facilities

Yes, Provide to students

x. Number of Library books/ebooks/Titles/Journals available (Programme-wise)

Sl. No	Programme	Institution	No. of Titles	No. of Volumes
1	PGDM	NSB World Business School	131	459

xi. List of online National/International Journals subscribed

Sl. No	Institution	Programme	No. of Journals
1	NSB World Business School	PGDM	12 (06 Nat) + 06 (Int)

xii. National Digital Library (NDL) subscription details

Sl. No	Resource	Institution	Registration No	Date of Registration	Validity
1	NDLI Membership	NSB World Business School	Applied - enquiry for Registration	Awaiting response	—

xiii. List of Major Equipment/Facilities in each Laboratory/Workshop
Not Applicable

xiv. List of Experimental Setup in each Laboratory/Workshop
Not Applicable

xv. Innovation Cell



xvi. Social Media Cell

The Social Media Club of NSB WBS is a student-driven initiative established to promote digital engagement, creative communication, and responsible use of social media platforms within the institution. The club provides a platform for students to develop skills in digital marketing, content creation, branding, and online communication, which are essential competencies in today's technology-driven business environment.

The club actively supports the institution in strengthening its digital presence and outreach by creating and managing engaging content related to academic activities, guest lectures, industry interactions, student achievements, and campus events. Through various initiatives such as social media campaigns, digital storytelling, promotional activities, and event coverage, the club helps showcase the vibrant academic and co-curricular environment of NSB WBS to a wider audience.

xvii. Compliance of the Academic Bank of Credit (ABC), applicable to PGCM/ PGDM Institutions and University Departments

Compliance of the Academic Bank of Credit (ABC) as per MoE directives, (Applicable for Standalone Institutions, PGDM/PGCM and Universities).

NSB World Business School (NSB WBS), Bangalore, diligently follows the procedures outlined by the Ministry of Education (MoE) regarding the compliance of the Academic Bank of Credit (ABC). This adherence ensures that NSB WBS aligns with the objectives of the New Education Policy (NEP) of the Government of India, facilitating seamless credit accumulation, transfer, and recognition across various educational programs and institutions. Below is a detailed overview of how NSB WBS complies with the ABC directives:

1. Introduction of the Academic Bank of Credit (ABC):

NSB WBS recognizes the importance of the Academic Bank of Credit (ABC) as a fundamental component of the NEP. The institution introduces ABC to facilitate the transparent and efficient management of academic credits earned by students across different courses and institutions.

2. Compliance Requirements for NSB WBS:

NSB WBS acknowledges and adheres to the compliance requirements set forth by the MoE for implementing the ABC framework. The institution ensures that necessary infrastructure, systems, and processes are established to facilitate the seamless exchange, verification, and transfer of academic credits among participating institutions and students.

3. Integration of Credit-Based Systems:

NSB WBS transitions towards credit-based academic systems wherein courses are assigned credit values based on predefined parameters such as learning outcomes, instructional hours, and assessment criteria. The institution adopts credit-based systems to accurately quantify students' learning achievements and progress within their academic programs.

4. Digitization of Academic Records:

NSB WBS digitizes academic records, transcripts, and credit certificates to facilitate their integration into the Academic Bank of Credit platform. The institution employs digital technologies, robust student information systems (SIS), and secure data storage solutions to ensure the seamless storage, retrieval, and transmission of academic data.

5. Standardization of Credit Transfer Procedures:

NSB WBS adheres to standardized procedures and protocols for credit transfer, recognition, and accumulation as prescribed by the MoE. The institution ensures transparency, fairness, and consistency in credit evaluation and transfer processes to facilitate student mobility and academic flexibility.

NSB World Business School

Sy. No. 85, Singena Agrahara, Huskur Post, Anekal Taluk, Bangalore - 560 099
Ph: +91-80-29767777 | Email: pgdm@nsb.edu.in | www.nsb.edu.in | Toll Free No. 1-800-889-6454

Approved by AICTE
Ministry of Education
Government of India



6. **Establishment of Credit Transfer Committees:**
NSB WBS establishes Credit Transfer Committees tasked with evaluating and approving credit transfer requests submitted by students. These committees assess the equivalence and compatibility of courses completed at other institutions with NSB WBS's academic requirements, ensuring the appropriate awarding of credits.
7. **Student Support and Counseling Services:**
NSB WBS provides comprehensive student support and counseling services to guide students through the credit transfer process. Trained academic advisors and counselors assist students in navigating the ABC framework, facilitating academic planning, and addressing any concerns related to credit accumulation and transfer.
8. **Continuous Monitoring and Evaluation:**
NSB WBS conducts continuous monitoring and evaluation of the ABC implementation process to ensure its effectiveness. The institution collects feedback from students, faculty, and administrators to identify areas for improvement and refinement of ABC policies and procedures.
9. **Collaboration and Interoperability:**
NSB WBS actively collaborates with other institutions to establish interoperable systems for data exchange and credit transfer within the ABC framework. The institution participates in interinstitutional agreements, partnerships, and consortia to facilitate seamless credit transfer and recognition, promoting academic mobility and enhancing educational quality.
10. **Compliance Reporting and Documentation:**
NSB WBS maintains accurate records, documentation, and compliance reports demonstrating its adherence to the MoE's directives on ABC compliance. These records serve as evidence of the institution's commitment to transparency, accountability, and quality assurance in higher education.

In conclusion, NSB WBS diligently follows the procedures outlined by the MoE for compliance with the Academic Bank of Credit (ABC). By embracing ABC, the institution enhances student-centricity, promotes academic mobility, and fosters innovation in higher education delivery and governance.



NSB World Business School

Sy. No. 85, Singena Agrahara, Huskur Post, Anekal Taluk, Bangalore - 560 099
Ph: +91-80-29767777 | Email: pgdm@nsb.edu.in | www.nsb.edu.in | Toll Free No. 1-800-889-6454

- xviii. To upload the respective short video (1-2 min) of Infrastructure and facilities available w.r.t the courses in the website
<https://youtu.be/xfljwDpFid8>

xix. Games and Sports Facilities

Yes

xx. Teaching Learning Process

PEDAGOGICAL APPROACHES AND LEARNING METHODS

The PGDM Programme follows a learner-centric and industry-oriented pedagogical framework designed to develop managerial competence, critical thinking, and professional skills. The Institute adopts a blend of traditional and innovative teaching–learning methods to ensure holistic development of students. The following pedagogical approaches are integral to the academic delivery of the Programme:

1. Classroom Lectures

Well-structured classroom sessions form the foundation of learning. Faculty members use interactive lecture methods supported by presentations, real-life examples, and industry insights to help students understand concepts clearly.

2. Case Study Method

The case study approach encourages students to analyse real business scenarios, diagnose problems, evaluate alternatives, and propose solutions. Students are exposed to:

- Contemporary industry cases
- Live cases from corporate partners.

3. Experiential Learning

Experiential learning activities allow students to apply theoretical concepts in real environments. Key components include:

- Internships and field projects
- Industry immersion programmes
- Market surveys and live projects
- Simulation-based learning

These activities enhance problem-solving abilities and practical exposure.

4. Activity-Based Learning

Faculty integrate activities such as role plays, management games, business quizzes, and brainstorming exercises to make learning engaging and application-oriented.

5. Project-Based Learning

Students work on individual and group projects across various subjects. Projects help students:

- Apply theoretical knowledge
- Conduct research and data analysis
- Gain exposure to industry practices
- Present findings in a professional format

6. Technology-Enhanced Learning

The Institute uses Learning Management Systems (LMS), digital resources, and online tools to support academic activities. Students have access to:

- E-learning modules
- Recorded lectures
- Digital reading materials
- Online assessments and quizzes.

7. Guest Lectures and Expert Sessions

Industry leaders, entrepreneurs, academicians, and functional experts deliver sessions to expose students to current business trends, emerging technologies, and real-world challenges.

8. Workshops and Skill Labs

Skill-based workshops and labs are conducted to strengthen employability and managerial skills. These include:

- Communication and soft skills lab
- Analytics and software tools training
- Finance/Marketing/HR skill workshops

- Personality development sessions

9. Peer Learning

Students collaborate through peer review, study circles, learning groups, and mentoring activities. Peer learning enhances conceptual understanding and encourages teamwork.

10. Self-Directed Learning

The Programme encourages students to take responsibility for their learning through:

- Pre-readings and flipped classroom activities
- Reflective journals
- Online certification courses
- Independent study and research

xxi. For each Post Graduate Courses give the following:

xxii. Title of the Course

I Trimester

Course Code	Course	Credits
PGDM-101	Management Concepts	3
PGDM-102	Accounting Essentials	3
PGDM-103	Economics for Business Decisions	3
PGDM-104	Business Research and Statistical Applications	3
PGDM-105	Business Communication	3
PGDM-106	Business & Environment	3
PGDM-107	Computer Application for Business	3
PGDM-108	Business News Analysis (BNA)	3

II Trimester

Course Code	Course	Credits
PGDM-201	Organizational Behavior	3
PGDM-202	Management Accounting	3
PGDM-203	Indian Ethos and Business Ethics	3
PGDM-204	Quantitative Techniques	3
PGDM-205	Entrepreneurship	3
PGDM-206	Business Law	3
PGDM-207	Corporate Social Responsibility & Sustainability	3

III Trimester

Course Code	Course	Credits
PGDM-301	Projects and Operations Management	3
PGDM-302	Corporate Finance	3
PGDM-303	Marketing Management	3
PGDM-304	Logistics and Supply Chain Management	3
PGDM-305	Management Information System	3
PGDM-306	Human Resource Management	3

IV Trimester

Course code	Course Name	Credit Hours
PGDM-401	Core : Corporate Strategy	3
PGDM-402	Core : International Business	3
PGDM-403	Core : ERP	3
	Elective 1	3
	Elective 2	3
	Elective 3	3
	Elective 4 – Advanced Management Concepts (MOOC)	6
	Elective 5 – Career Development Lab (CDL)-1	3
	Elective 6 – Organisation Study	6

Finance Group

Course code	Course	Trimester
PGDM-F-404	Business Valuation and Restructuring	IV
PGDM-F-405	Indian Financial Systems	IV
PGDM-F-406	Investment Analysis and Portfolio Management	IV
PGDM-F-407	Advanced Management Concepts (MOOC course)	IV
PGDM-F-408	Career Development Lab (CDL)-1	IV
PGDM-F-409	Organisation Study	IV

International Business Group

Course code	Course	Trimester
PGDM-IB-404	Global Business Strategy and Management	IV
PGDM-IB-405	Cross Cultural Communications and Negotiation	IV
PGDM-IB-406	International Trade and Economics	IV
PGDM-IB-407	Advanced Management Concepts (MOOC course)	IV
PGDM-IB-408	Career Development Lab (CDL)-1	IV
PGDM-IB-409	Organisation Study	IV

Marketing Group

Course code	Course	Trimester
PGDM-M-404	Product Management	IV
PGDM-M-405	Pricing Strategy	IV
PGDM-M-406	Distribution Strategy	IV
PGDM-M-407	Advanced Management Concepts (MOOC course)	IV
PGDM-M-408	Career Development Lab (CDL)-1	IV
PGDM-M-409	Organisation Study	IV

Logistics & Supply Chain Management Group

Course code	Course	Trimester
PGDM-L-404	Inventory Management	IV
PGDM-L-405	Supply Chain Analytics	IV
PGDM-L-406	Logistics Management Systems and Practices	IV
PGDM-L-407	Advanced Management Concepts (MOOC course)	IV
PGDM-L-408	Career Development Lab (CDL)-1	IV
PGDM-L-409	Organisation Study	IV

Business Analytics Group

Course code	Course	Trimester
PGDM-B-404	Advanced Statistical Methods for Business Decision Making	IV
PGDM-B-405	Data Analytics using SQL	IV
PGDM-B-406	Data Science Using R & Python	IV
PGDM-B-407	Advanced Management Concepts (MOOC course)	IV
PGDM-B-408	Career Development Lab (CDL)-1	IV

PGDM-B-409	Organisation Study	IV
------------	--------------------	----

Trimester IV Credits	
Core paper credits	9
Electives Credits	24
Total Credits	33

V Trimester

Course code	Course Name	Credit Hours
	Career Development Lab (CDL)	3
	Elective 1	3
	Elective 2	3
	Elective 3	3
	Elective 4	3
	Elective 5	3

Finance Group

Course code	Course	Trimester
PGDM-F-501	Career Development Lab (CDL)-2	V
PGDM-F-502	ERP - Finance	V
PGDM-F-503	Financial Techniques for Strategic Decision Making	V
PGDM-F-504	International Financial Management	V
PGDM-F-505	Risk Management and Derivatives	V
PGDM-F-506	Corporate Taxation	V

Marketing Group

Course code	Course	Trimester
PGDM-M-501	Career Development Lab (CDL)-2	V
PGDM-M-502	ERP - Marketing	V
PGDM-M-503	Integrated Marketing Strategy	V
PGDM-M-504	Art and Science of Professional Selling	V
PGDM-M-505	Digital Marketing	V
PGDM-M-506	Neuro Marketing	V

Logistics & Supply Chain Management Group

Course code	Course	Trimester
PGDM-L-501	Career Development Lab (CDL)-2	V
PGDM-L-502	Supply Chain Planning and Strategies	V
PGDM-L-503	Global Procurement and Sourcing	V
PGDM-L-504	Vendor Management	V
PGDM-L-505	Warehouse Management	V
PGDM-L-506	Total Quality Management	V

Business Analytics Group		
Course code	Course	Trimester
PGDM-B-501	Career Development Lab (CDL)-2	V
PGDM-B-502	Machine Learning with Python	V
PGDM-B-503	Cloud Services and Big Data	V
PGDM-B-504	Data Warehousing and Data Mining	V
PGDM-B-505	Business Forecasting	V
PGDM-B-506	Data Visualization and Story Telling	V
International Business Group		
Course code	Course	Trimester
PGDM-I-501	Career Development Lab (CDL)-2	V
PGDM-I-502	International Marketing	V
PGDM-I-503	International Finance and Accounting	V
PGDM-I-504	Global Supply Chain Management	V
PGDM-I-505	International HRM	V
PGDM-I-506	International Business Laws	V
VI Trimester		
PGDM-601	Dissertation	6

xxiii. Laboratory facilities exclusive to the Post Graduate Course

Computer Center facility available for PGDM students

18.16 Enrolment and placement details of students in the last 3 years

Academic Year	No. of students graduating in minimum stipulated time	No. of students placed
2023-24	53	53
2024-25	118	In Process

18.17 List of Research Projects/Consultancy Works

Consultancy Projects

Financial Year	2021-22	2023-24	2022-23
Total no. of Sponsored Projects	1	1	3
Total no. of Funding Agencies	1	1	2
Total Amount Received (Amount in Rupees)	4,65,000	3,00,000	12,70,000

18.18 MoUs with Industries

Sl. No.	Name of the MoU / linkage	Name of the institution / industry with whom the MoU / linkage is made
1	Entrepreneurial Skill Development, Trainings, Placement, and Related Services	Prakruthi Entrepreneurs
2	MoU	TalenTree India
3	MoU	Zerodha Broking Ltd.,
4	MoU	IFIN Global
5	MoU	Infosys Limited
6	MoU	CoreNuts Technologies
7	MoU	E2E Recycling Business Pvt. Ltd.,
8	MoU	SR Infotech, Swan Mansion
9	MoU	Bloodspot
10	MoU	Theory Desk Pvt. Ltd.,
11	MoU	Quantech Origin
12	MoU	Numark Consulting
13	MoU	Mindclub Consultant
14	Cooperative Agreement	Mercer University
15	Student Exchange Agreement	Ajman University, United Arab Emirates
16	Friendship and Cooperation, Promotion of Mutual Understanding, Academic, Cultural and Scientific thought and Personnel Exchange	UNIVERSITAS NEGERI YOGYAKARTA,
17	Provision of Academic Collaboration	Infrastructure University Kuala Lumpur
18	Aggreement for Academic Collaboration	ESC PAU Business School, France.
19	Specific Cooperation Agreement	Universidad de Deusto,
20	MoU	Irina Hospitality Pvt Ltd.,

21	MoU	Emproto Technologies Private Limited,
22	MoU	Zolostays Property Solutions Private Limited
23	MoU	Stock Market Institute
24	MoU	Mission Catalyst
25	MoU	Basket Option Pvt Ltd.,
26	MoU	InnateSign Studio
27	MoU	Passionconnect Technologies
28	MoU	RedLounge Capital Advisors LLP
29	MoU	Utsah Foods & Hospitality Pvt. Ltd.,