

## NSB World Business School Event Proposal Format

Event Name	Date
Event Duration	Expected Attendees

Purpose	
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Goals & Objectives	
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Target Audience	
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Event Stakeholders	
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Event Schedule	
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Event Marketing & Promotion	
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Value Proposition & KPIs	
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Cost Estimation	
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**Faculty In-charge**

**Student Affairs**

**HoP**

**Director**